

Full-service strategic agency for Planning and Buying Online and Traditional Media

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For your clients or for your brand, Elymedia offers experienced online and traditional media planning and buying, with a strong focus on emerging media:

Online and Emerging Media

- Consumer Generated Media (CGM) placement
- Paid search on a CPC and CPL, and Search Engine Optimization
- Banner, e-newsletter, sponsorship, strategy, planning and placement
- Co-registration and lead generation, CPC and CPL basis
- Behavioral and contextual targeting buys

Traditional Media

- Circulation Planning
- List brokerage – postal, telemarketing and email
- Alternative Media placement – ride-alongs, PIP's, statement stuffers
- Statistical modeling
- Database development

Why Choose Elymedia?

Elymedia's strengths and proven experience in understanding and utilizing multi-channel media opportunities will help agencies and brand clients to:

- Improve ROI of lead generation & prospecting efforts
- Jump-start new customer acquisition
- Leverage resources and save time
- Achieve aggressive sales and marketing goals

What's Different about Elymedia?

Elymedia combines over 20 years of experience in Direct Response, with a passion for and expertise in media of all kinds. We bring a multi-channel media approach to all of our clients.

Plus, we are hands-on. When a company such as yours hires a big-name ad agency, several things can happen. They either hand you off to a Junior account team while they go off and pitch new business, or the big-name agency hires us to do the media work. Why not come right to the source? We are involved with your account from the minute we identify the challenges and start the solution process.

Enhance Your Media — START NOW

We invite you to join us in a private sample discovery session, where we will identify new opportunities for your brand or agency to leverage emerging media and achieve aggressive goals. Please contact Elyse Tager to schedule the session at your convenience.



Elymedia LLC

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WHAT DO ELYMEDIA CLIENTS SAY?

“One reason we always choose Elymedia is because they know who the resources and suppliers are that are beneficial to my agency, steering us to work with only those with high integrity. That’s really important when it comes to emerging disciplines that we want to take advantage of, but not be taken advantage of.”

— Bay Area Agency Principal

“Elymedia is my idea of a strong broker. They truly help us to think strategically about what we are doing, and not just to buy a list. With Elymedia’s help, our programs have achieved better results than we ever hoped for.”

— National Retail Brand Manager

“For me, being innovative is what it’s all about — and I find that with Elymedia more than any other media resource than I have ever hired. Well, I also really appreciate that they provide great customer service — you know, on time and under budget, always responsive and being a tough negotiator on cost.”

— Somebody Like You

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